



Mundo**GEO**

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CONNECT

LatinAmerica **2014**

4th Conference and Fair of Geomatics and Geospatial Solutions of Latin America

PORTFÓLIO DE PATROCÍNIO

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LatinAmerica 2014

4th Conference and Fair of Geomatics and Geospatial Solutions of Latin America

May 07_{thru} 09 2014

From 9am to 7pm

FREI CANECA CONVENTION CENTER

Frei Caneca Street, 569, 5th Floor

São Paulo - SP - Brazil

Why exhibit at the fair?



+ 3.540
ATTENDEES

+ 150
SPEAKERS



✓ Establish direct and personal contact with decision makers

✓ Develop business and commercial alliances

✓ Increase the network of relationships



+ 25 COUNTRIES
PARTICIPATING

Why exhibit at
the fair?

FAIR WITH
+ 70 GLOBAL
BRANDS



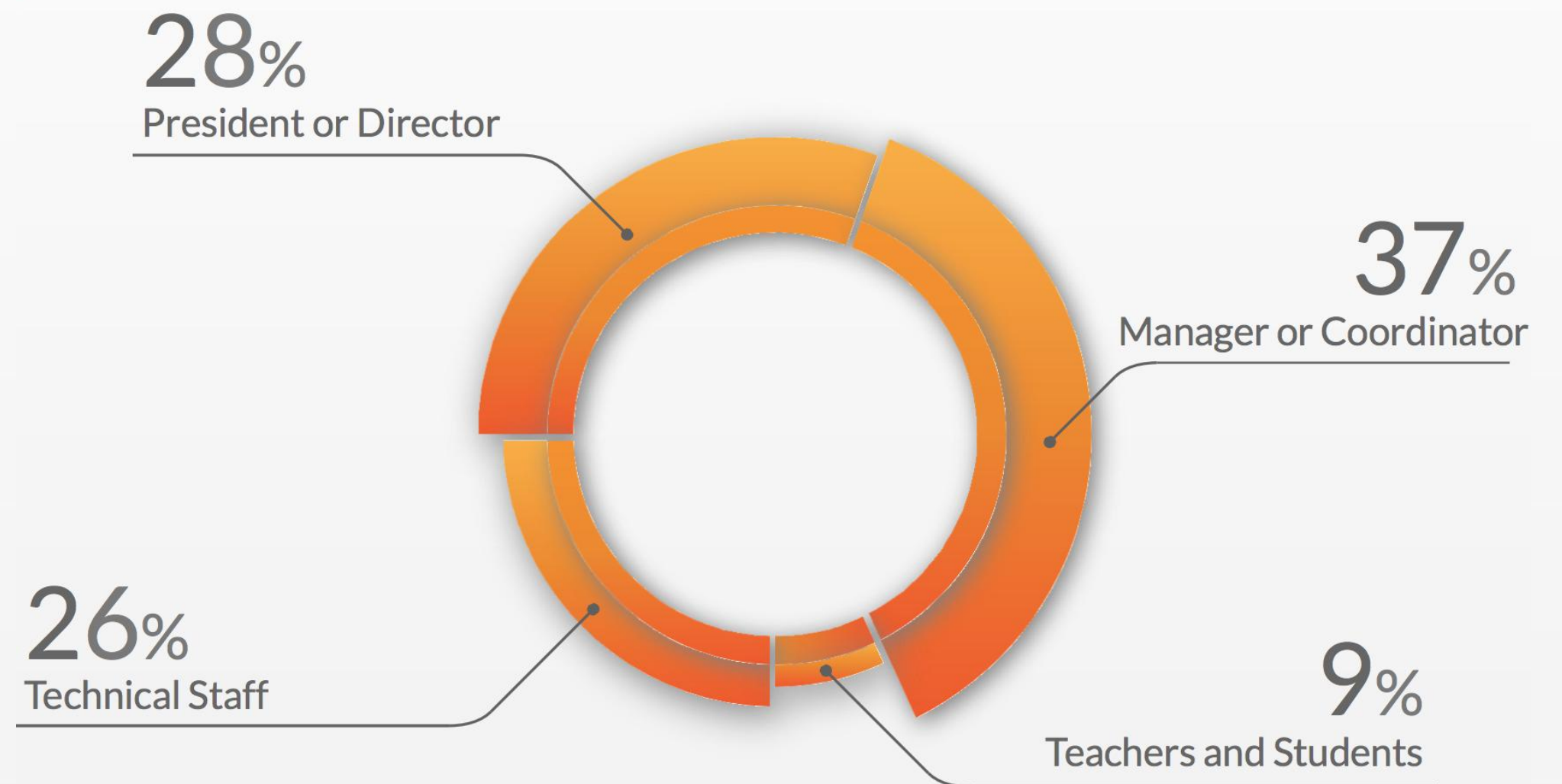
✓ Use the event as a space to release
and promote products and services

✓ Disseminate and reinforce
your brand at the market

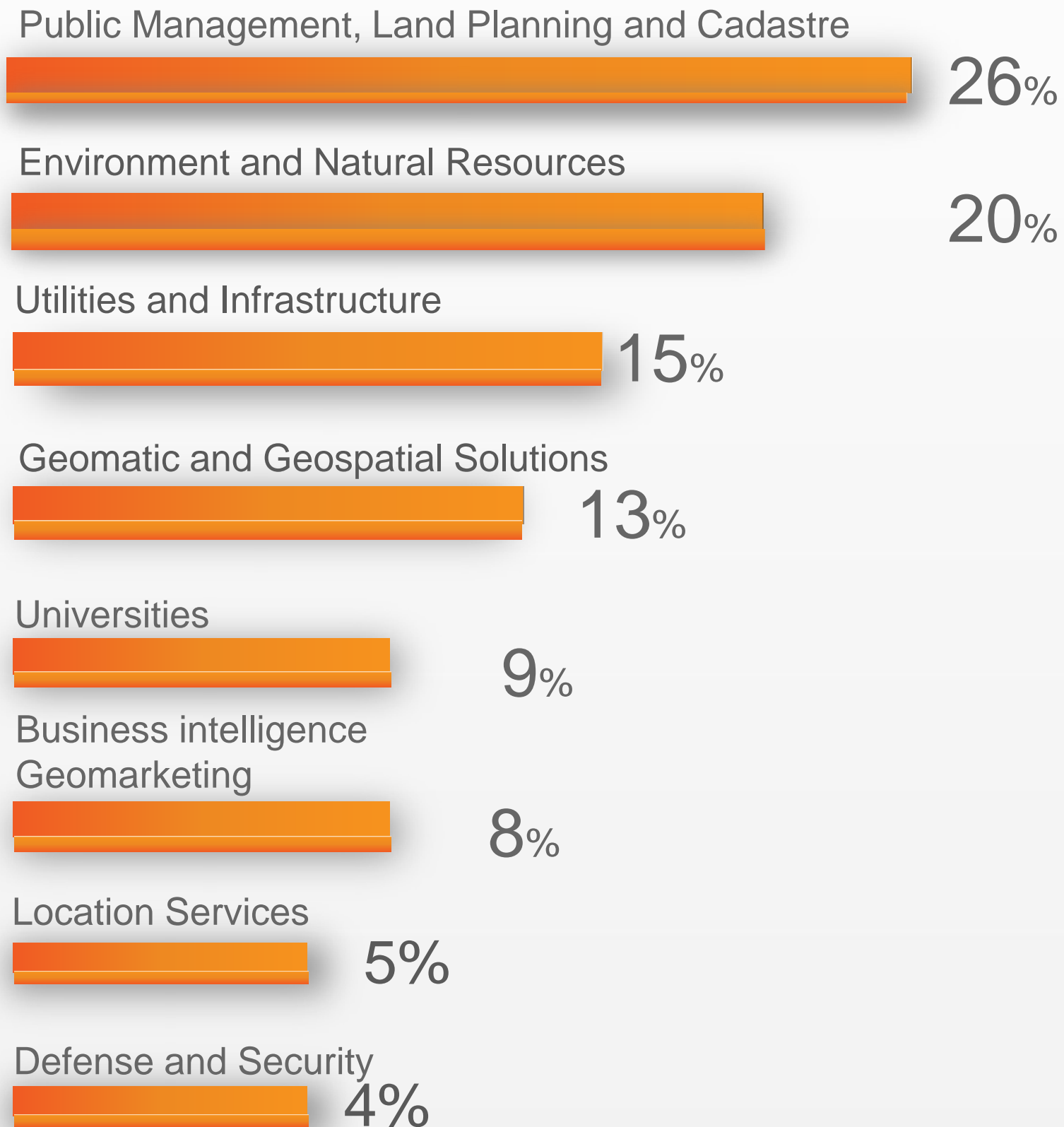
✓ Analyze the
competition

Why exhibit at the fair?

Attendees



Sectors



Why exhibit at the fair?

Why exhibit at the fair?

94%

POSITIVELY
EVALUATED THE
EVENT

93%

OPINED THAT THE
FAIR PRESENTED
INNOVATIONS

89%

APPROVED
THE CONTENT OF THE
SEMINARS AND COURSES



92%

INDICATED
THE EVENT TO
COLLEAGUES

89%

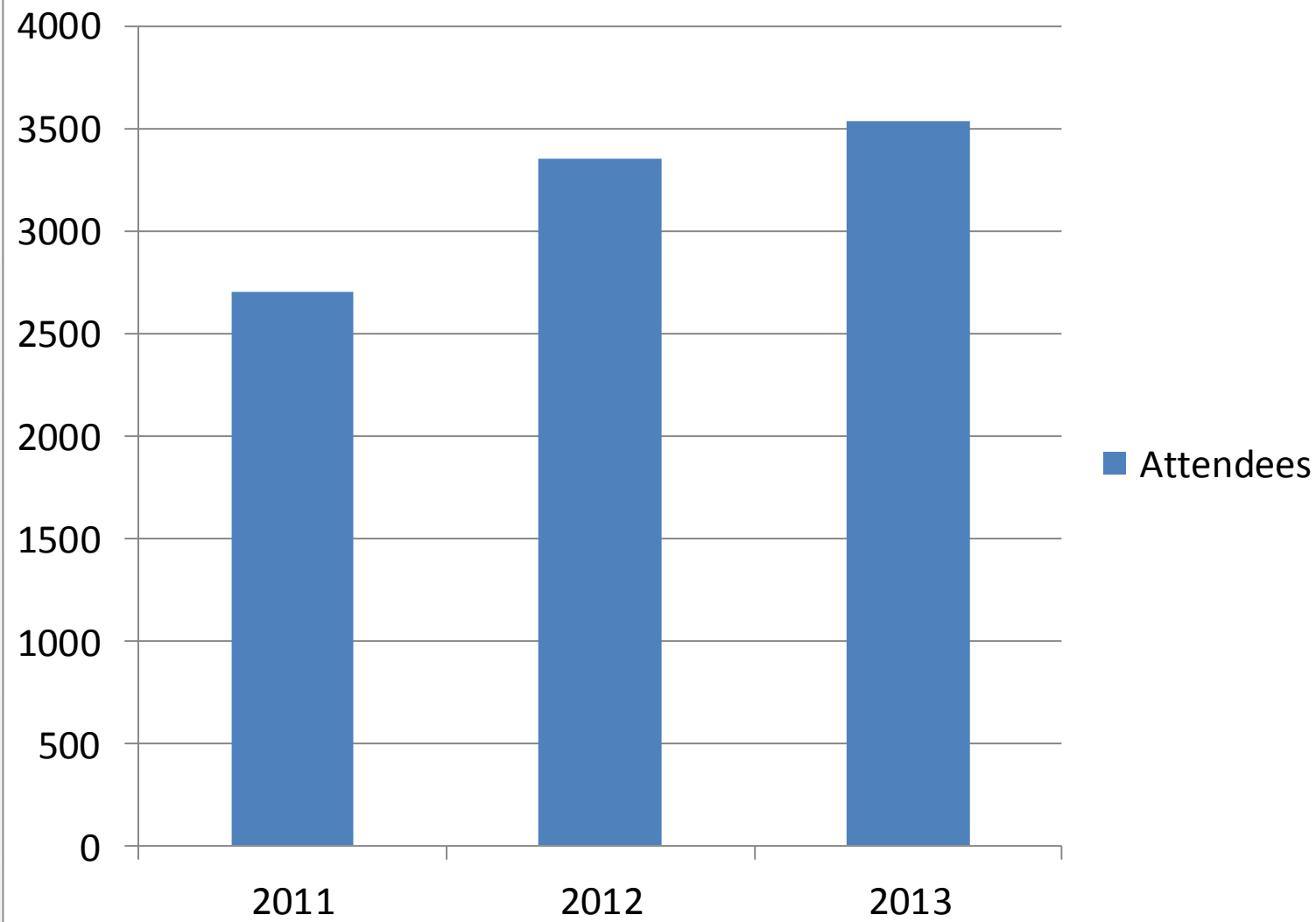
APPROVED THE
INFRASTRUCTURE AND
EVENT'S LOCATION

92%

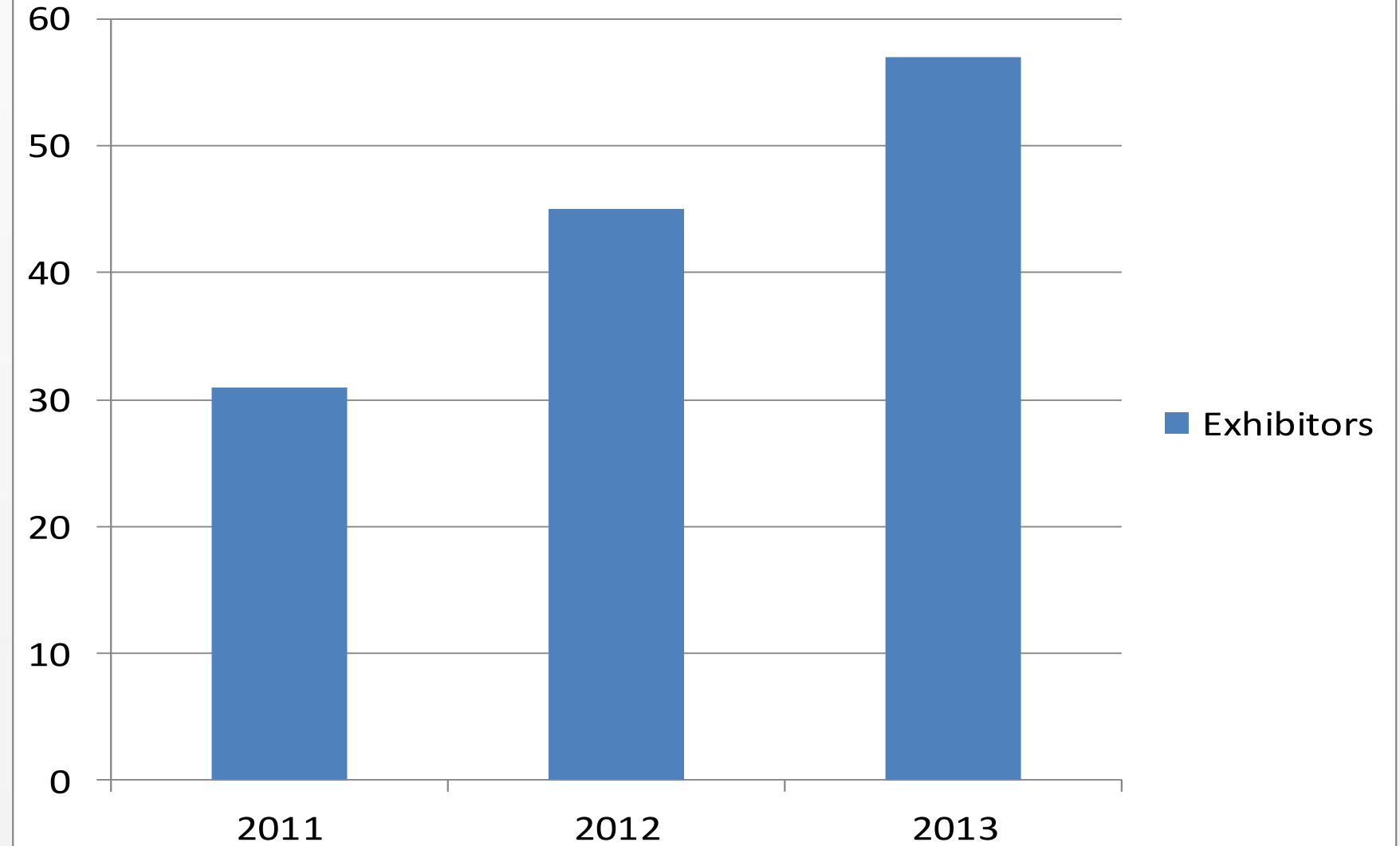
POSITIVELY
EVALUATED THE
ORGANIZATION OF THE
EVENT

Event History

Attendees



Exhibitors



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LatinAmerica 2014

Sponsorship – 5th floor

Diamond Sponsorship – US\$ 352,00/m²

- ✓ **100m² Area** (stand not included)
- ✓ Logo in the event program
- ✓ Interview in the event magazine
- ✓ Literature in the attendees bags

Plantinum Sponsorship – US\$ 352,00/m²

- ✓ **48m² Area** (stand not included)
- ✓ Logo in the event program
- ✓ Interview in the event magazine

Gold Sponsorship - US\$ 352,00/m²

352,00/m²

- ✓ **24m² Area** (stand not included)
- ✓ Logo in the event website

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LatinAmerica 2014

Sponsorship – 5th floor

Silver Sponsorship – US\$ 352,00/m²

- ✓ 12m² Área
- ✓ Logo in the event website

Standard Model



- ✓ Graphite Carpet
- ✓ Natural anodized aluminum
- ✓ TS in white panels (h = 270cm)
- ✓ Pergula
- ✓ 02 panels backlit curved
(110x50cm with standardized name)
- ✓ Trusses natural aluminum
- ✓ Totems tubular sheathed in blue carpet
- ✓ 01 Spot 110W each 3m²
- ✓ 01 Socket 500W

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