



MundoGEO

#

CONNECT

LatinAmerica 2015

5th Conference and Fair of Geomatics and Geospatial Solutions of Latin America

PORTFÓLIO DE PATROCÍNIO

MundoGEO

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LatinAmerica 2015

5th Conference and Fair of Geomatics and Geospatial Solutions of Latin America

May 05<sup>thru</sup> 07 2015

From 9am to 7pm

FREI CANECA CONVENTION CENTER  
Frei Caneca Street, 569, 5th Floor  
São Paulo - SP - Brazil



## Why exhibit at the fair?



**+ 4.550**  
ATTENDEES  
ON PERSON (3.250)  
ONLINE (1.300)

**+ 185**  
SPEAKERS



✓ Establish direct and personal contact with decision makers

✓ Develop business and commercial alliances

✓ Increase the network of relationships



+ 30  
COUNTRIES  
PARTICIPATING

Why exhibit  
at the fair?

FAIR WITH  
+ 70 GLOBAL  
BRANDS



✓ Use the event as a space to release and promote products and services

✓ Disseminate and reinforce your brand at the market

✓ Analyze the competition

# Why exhibit at the fair?

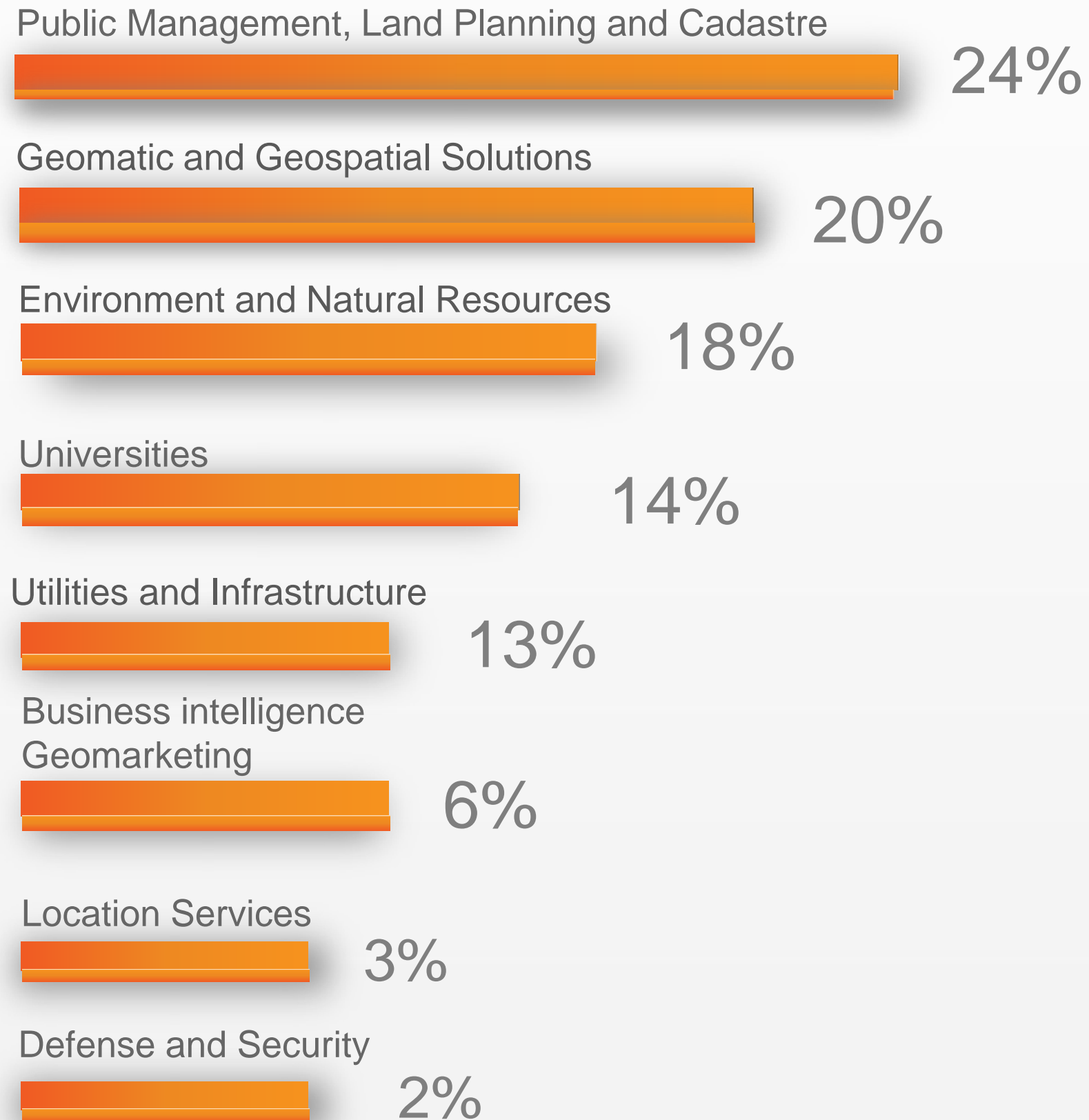
## Attendees

- CEO and Managers
- Technical Staff
- Teachers and Students



\* 2014 data

## Área de Atuação



Why exhibit at the fair?

# Why exhibit at the fair?

91%

POSITIVELY EVALUATED THE EVENT

93%

OPINED THAT THE FAIR PRESENTED INNOVATIONS

85%

APPROVED THE CONTENT OF THE SEMINARS AND COURSES



95%

WOULD INDICATE THE EVENT TO COLLEAGUES

93%

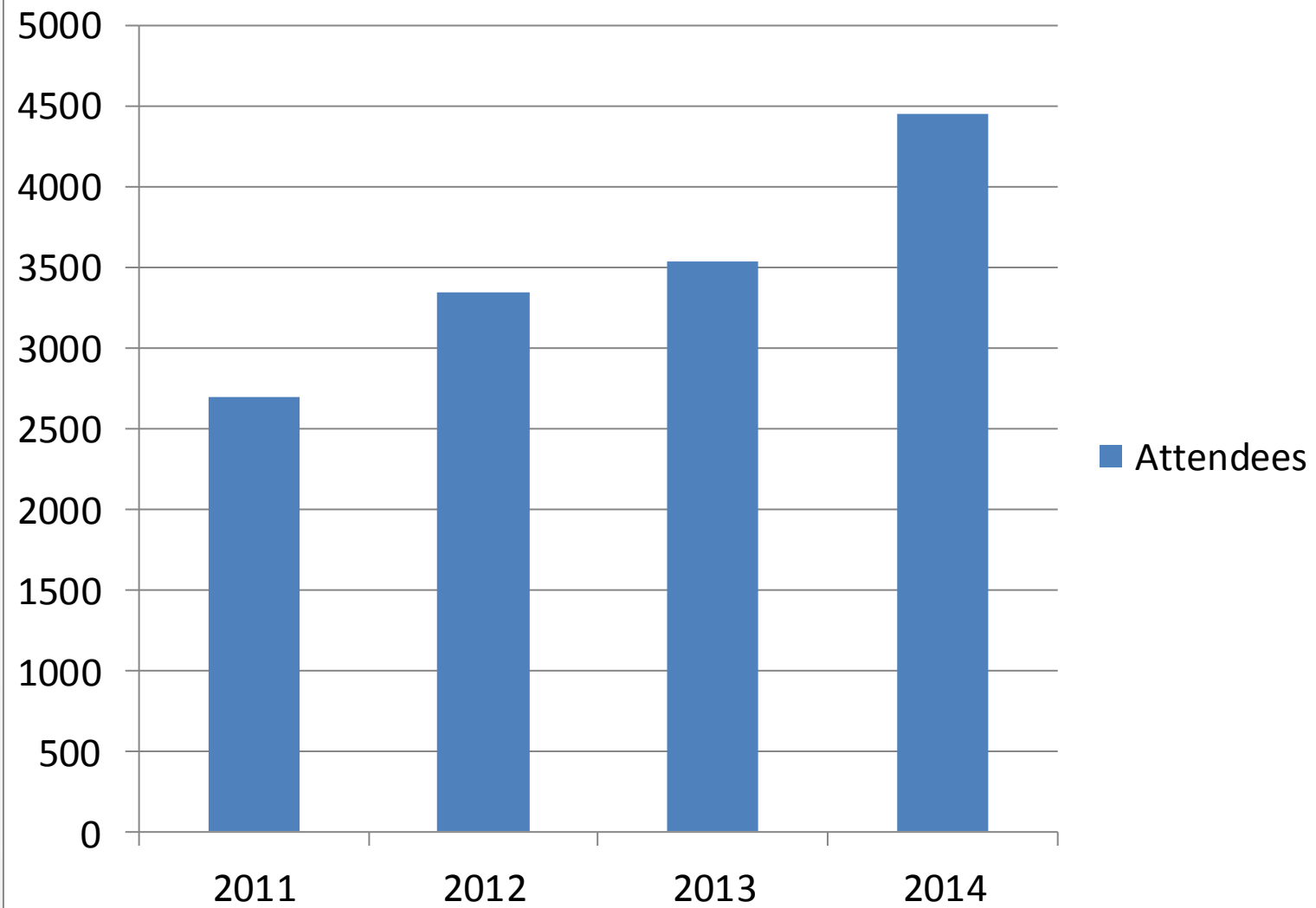
APPROVED THE INFRASTRUCTURE AND EVENT'S LOCATION

93%

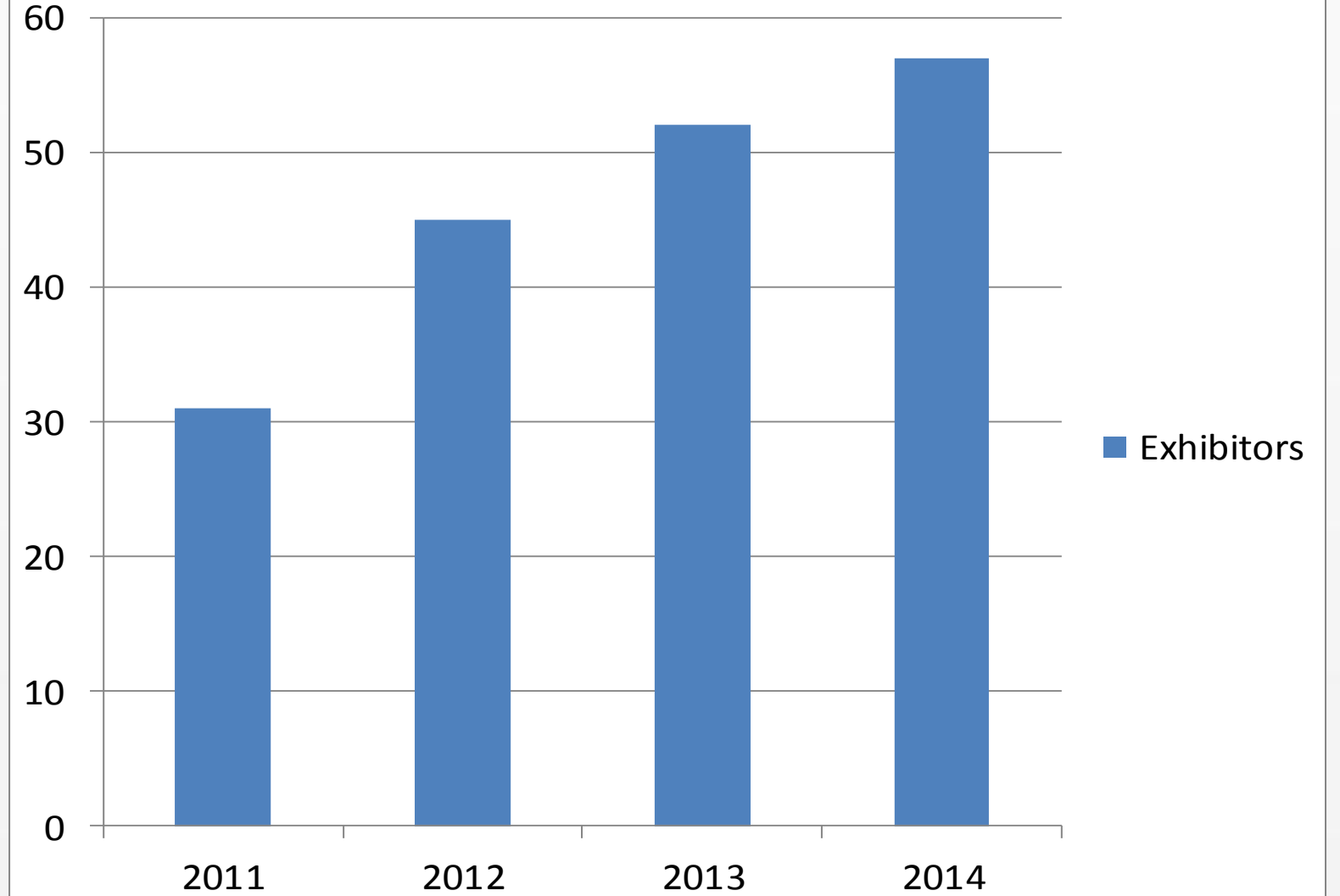
POSITIVELY EVALUATED THE ORGANIZATION OF THE EVENT

# Event History

Attendees



Exhibitors





Diamond Sponsorship- US\$ 450.00/m<sup>2</sup>

- ✓ **Area of 100m<sup>2</sup>** (stand not included)
- ✓ Logo in the event program
- ✓ 4 lecture of 30 minutes ( Show Case)

Gold Sponsorship – US\$ 415.00/m<sup>2</sup>

- ✓ **From 24 to 36 m<sup>2</sup>** (stand not included)
- ✓ Logo in the event program
- ✓ 1 lecture of 30 minutes ( Show Case)

Plantinum Sponsorship – US\$ 425.00/m<sup>2</sup>

- ✓ **From 40 to 50m<sup>2</sup>** (stand not included)
- ✓ Logo in the event program
- ✓ 2 lectures of 30 minutes (Show Case)

## Silver Sponsorship – US\$ 395.00/m<sup>2</sup>

- ✓ **From 12 to 20m<sup>2</sup>**
- ✓ Logo in the event program
- ✓ Stand construction included (12m<sup>2</sup>)



Basic Model

- ✓ Natural anodized aluminum
- ✓ TS in white panels (h = 270cm)
- ✓ Pergula
- ✓ 02 panels backlit curved
- ✓ (110x50cm with standardized name)
- ✓ Trusses natural aluminum
- ✓ Totems tubular sheathed in blue carpet
- ✓ 01 Spot 110W each 3m
- ✓ 01 Socket 500W

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