

**DRONEShow**  
robotics

**MundoGEO**  
connect

**SpaceBR**  
Show

**expo**  
**eVTOL**

**03 - 05**  
**JUNE** | **2025**

EXPO CENTER NORTE - BLUE PAVILION - SÃO PAULO | BRAZIL

# POST SHOW REPORT

## 2025

ORGANIZED BY

**IEG** **BRASIL** **MundoGEO**



The Aerospace Technology exhibitions: MundoGEO Connect, DroneShow Robotics, SpaceBR Show, and Expo eVTOL 2025 welcomed **10K visitors** from **30 countries** over the course of three days, a **25% increase** compared to the previous edition.

Organized by MundoGEO, a company that is part of the Italian Exhibition Group (IEG), the events were held from June 3 to 5 at Expo Center Norte – Blue Pavilion, in São Paulo (SP), Brazil, and have solidified their position as the main meeting point in the Americas for the geospatial intelligence, drones, mobile robotics, space, and advanced air mobility sectors.





# NUMBERS **2025**

**25%**  
GROWTH  
COMPARED TO THE  
PREVIOUS EDITION



**+10 MIL**  
VISITORS



**30**  
COUNTRIES



**150**  
CONTENT  
HOURS



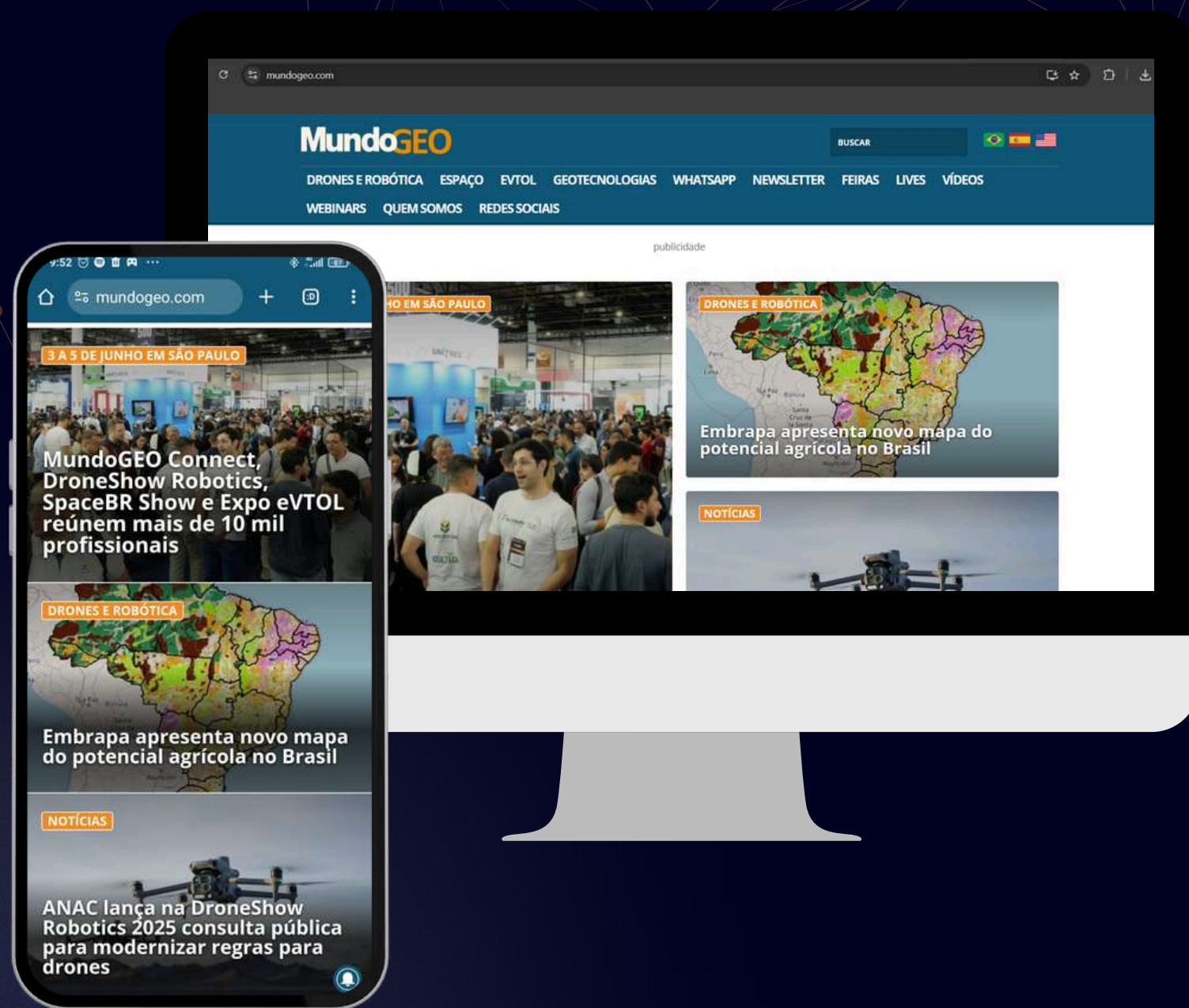
**150**  
EXHIBITORS



**200**  
SPEAKERS



The MundoGEO Web Portal is the content hub on geospatial technologies, drones, space, and eVTOL aircraft, serving as the main communication channel for MundoGEO Connect, DroneShow, SpaceBR Show, and Expo eVTOL. It keeps the community up to date year-round through daily news, newsletters, webinars, and live broadcasts.



**+120K**

Professionals receiving the newsletter

**+140K**

Monthly page views

**+7K**

Professionals in WhatsApp groups

**+1,3K**

Online events since 2009

**+200K**

Social media followers

**+700K**

Online event participants



# MARKETING AND COMMUNICATION RESULTS

---

X 18,164

@ 6,178

f 91,184

39,967

in 30,570

20,587

6,632



# #FEATURED IN THE MEDIA

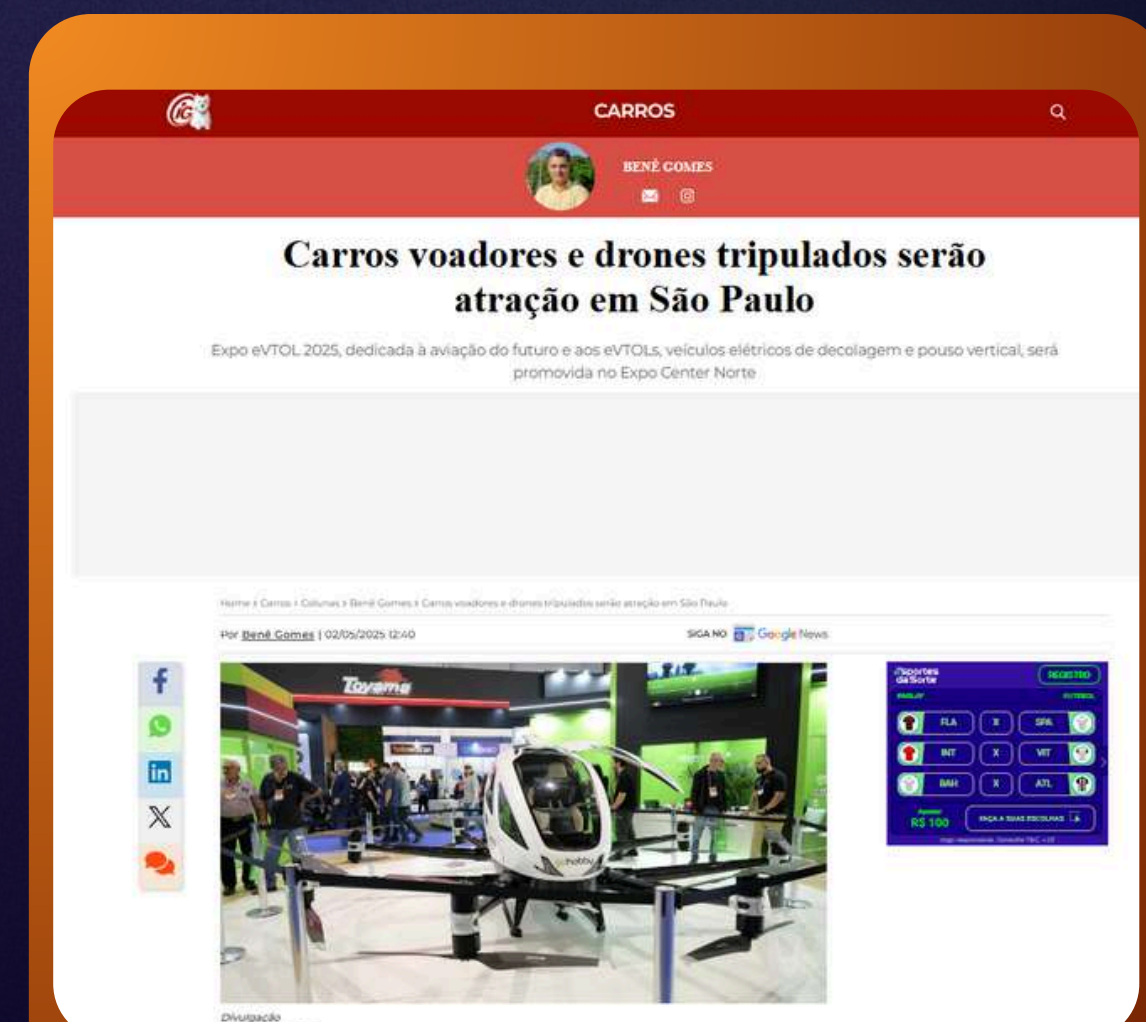
In addition to coverage by the MundoGEO Web Portal, **more than 350 articles** were published in various media outlets.



**BAND**



**R7**



**IG**



# #FEATURED IN THE MEDIA

## SpaceBR Show 2025 reúne setor aeroespacial de 3 a 5 de junho em São Paulo

Por João Melo | 03/06/2025 às 08:00

Compartilhe:



Entre os dias 3 e 5 de junho, a **SpaceBR Show 2025** vai promover diversas palestras e atividades voltadas ao **setor aeroespacial brasileiro**. O evento acontece no Pavilhão Azul do Expo Center Norte, localizado na zona norte de São Paulo.

- Startup sul-coreana Innospace remarca data para lançar foguete em Alcântara
- FAA exige nova investigação da SpaceX após o acidente com 9º voo do Starship
- Elon Musk recua e diz que chance de Starship ir a Marte em 2026 é de 50/50

A feira contará com diversas empresas, instituições de pesquisa e investidores, com o intuito de fortalecer o **ecossistema espacial** no Brasil, promovendo a inovação e o desenvolvimento tecnológico do país no setor. Mais de 150 expositores participarão da feira ao longo dos três dias.

Um dos destaques do evento é o lançamento oficial do **Microlançador Brasileiro (MLBR)**, projeto que está desenvolvendo um **foguete nacional** capaz de colocar pequenos **satélites** em órbita. Os participantes da feira poderão conferir de perto uma pesquisa de usuário em escala industrial.

CANALTECH

## VALE DO PARAÍBA E REGIÃO

### VÍDEO mostra cabine do 'carro voador' da Embraer, que foi revelada em evento em SP

Expectativa é de que o carro voador da empresa comece a operar em 2027.

Por g1 Vale do Paraíba e Região  
04/06/2025 12h16 - Atualizado há 3 semanas



Ver resumo



G1

## FOLHA DE S.PAULO

fotografia + mercado

### Veja imagens dos eVtols exibidos durante feira do setor em 2025

Expo eVTOL espera reunir 10 mil visitantes



4 Jun 2025 às 18:01

1/3 - Veja imagens dos eVtols exibidos durante feira do setor em 2025



© Foto: Humanoid/Ultimate 3D Digital/Vergil/Pictopress

FOLHA DE S.PAULO



# BUSINESS ROUNDTABLE

The event hosted three days of matchmaking between buyers and exhibitors in an exclusive environment that fostered more business opportunities and collaborations.





# VISITOR INDUSTRY SECTORS

AGRICULTURE

ENVIRONMENT

CITIES

CONSTRUCTION

DEFENSE

ENERGY

FORESTRY

GOVERNMENT

LOGISTICS

INDUSTRY

MINING

OIL & GAS

SANITATION

SECURITY

SERVICES

TELECOMMUNICATIONS

TRANSPORT

UNIVERSITIES



**DRONEShow**  
robotics

**MundoGEO**  
connect

**SpaceBR**  
Show

expo  
**eVTOL**

# HIGHLIGHTS

— 2025 —

ORGANIZED BY

**IEG**  **BRASIL** **MundoGEO**

 **IEG** **BRASIL** **MundoGEO**



# MundoGEO connect

In the geospatial intelligence area, MundoGEO Connect exhibitors showcased the most advanced reality capture equipment embedded in aerial and ground platforms both fixed and mobile including cars, drones, and robots.

These technologies are used to create digital twins, replicating the real world in a virtual environment. Also featured were service providers for reality capture, mapping, property registration, and a variety of space-based solutions.





# DRONEShow robotics

A key highlight of DroneShow Robotics 2025 was the announcement of a public consultation to modernize drone regulation in Brazil. The National Civil Aviation Agency (ANAC) presented a proposal for Brazilian Civil Aviation Regulation (RBAC) No. 100, to replace RBAC-E No. 94, enacted in 2017.

The trade show included national and international manufacturers, distributors of drone brands, energy generators, spray mixers, and embedded Lidar sensors. Mobile robots for land and sea applications also stood out among the exhibitors.





A traditional event in Brazil's space sector calendar, the 5th SpaceBR Show Forum was held in strategic partnership with the Brazilian Space Agency (AEB) and featured representatives from the government, universities, and the aerospace industry. Notable exhibitors included Visiona, Novaterra, Quasar Space, and GlobalStar. The Brazilian Air Force also had a dedicated booth.





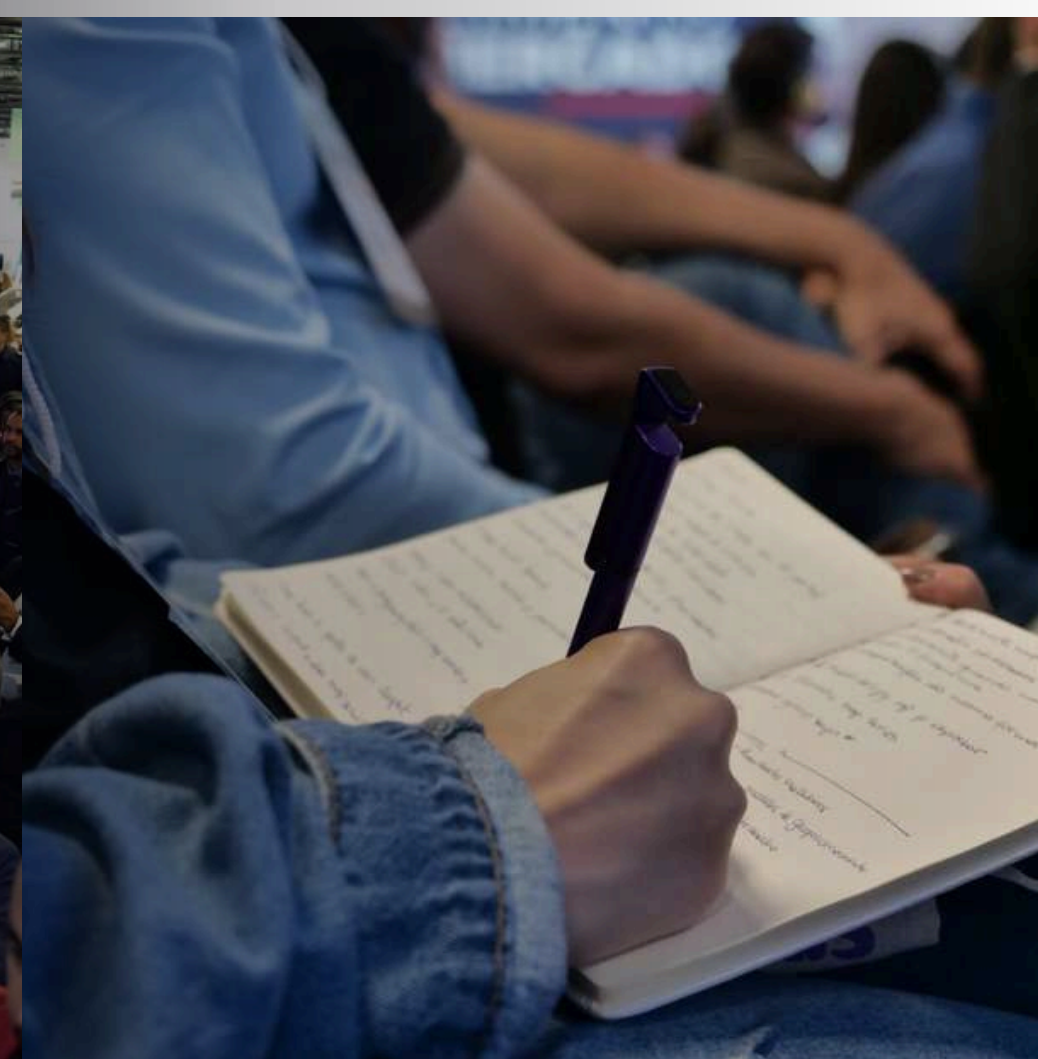
# expo eVTOL

The Eve Air Mobility booth, representing the Brazilian manufacturer of electric vertical take-off and landing (eVTOL) aircraft, was among the most visited at the entire event. Visitors could step into the mock-up of the EVE-100 prototype and experience what flying in such a vehicle might feel like. Alongside Eve, other companies in the sector were also present, including Moya Aero, UrbanV, PAX Aeroportos, EHang, Tupan Aircraft, Saipher, Thales, IACIT, and Opal-RT.





# ATTRACTIONS PROGRAM &





# FORUMS

The 5th SpaceBR Show Forum aimed to promote dialogue among the government, private sector, academia, and society, highlighting the opportunities and benefits generated by space exploration.

The 3rd eVTOL Forum brought together national and international speakers in a full schedule of lectures and debates, aiming to explore and dive deep into the key aspects that will determine the sector's success.



# COURSES

The courses offered in this edition focused on providing comprehensive training in geospatial technologies and drones. Topics included digital mapping, GIS, remote sensing technologies, and drone applications. Led by industry experts, the courses offered a chance to deepen knowledge, discover the latest innovations, and develop essential skills.





# SEMINARS

The seminars aimed to provide strategic information for decision-making in the fields of geospatial technologies and drones. They addressed technology use and applications in agriculture, forestry, environment, municipal management, and more, with recognized experts and speakers in each area.

# OPEN ACTIVITIES

Several meetings and workshops were held with free access for all visitors to the exhibition, with highlights including Women in GIS Brazil, QGIS Users Meeting and Drones in Public and Private Security. Meetings of Service Providers in the areas of Aerial Photogrammetry and Agriculture were held for the first time at the event.





# DRONES & ROBOTICS ARENA

A dedicated space was set up where drones and robots operated in a controlled and safe environment, enabling live demonstrations of their capabilities. Inside this arena, visitors had the opportunity to observe practical applications and technological innovations, including drone maneuvers, interactions between robots and drones, and demonstrations of automation and artificial intelligence.



**DRONEShow** robotics **MundoGEO** connect **SpaceBR** Show **expo eVTOL**

# SEE YOU IN

# 2026

June 16 – 18 | Expo Center Norte  
São Paulo, Brazil